SAMPLE PITCH DECK

Company name, tagline of the company, address, email, phone number and all the related information should be included in this slide.
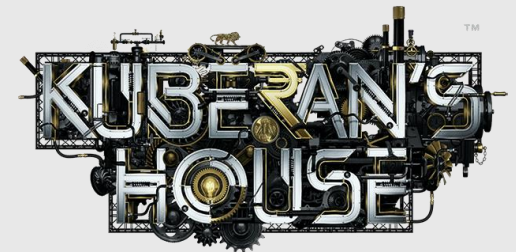
Value Proposition

Example: 'A web based platform that handles design automatically'.

Example: 'Track insights when investors see your presentation'.

Example: 'Web based, access anywhere, share with a single click'.

Problem Statement/Value proposition refers to the **value** a **company** promises to deliver to customers should they choose to buy their product.

A **value proposition** can be presented as a **business** or marketing statement that a **company** uses to summarize why a consumer should buy a product or use a service
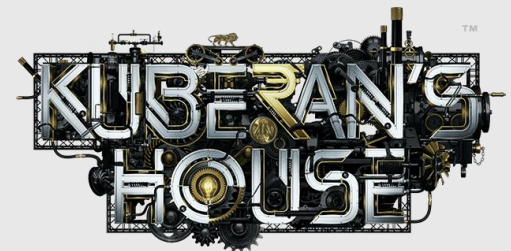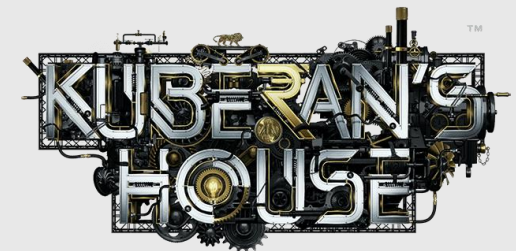
Current status,
accomplishments
to date and use of funds

Example: 'Our next milestone is cash flow positive...'

All the accomplishments, future tasks, funds related information should be dropped down in this .

Any milestones achieved, and yet to be achieved should also be mentioned alongside the above.
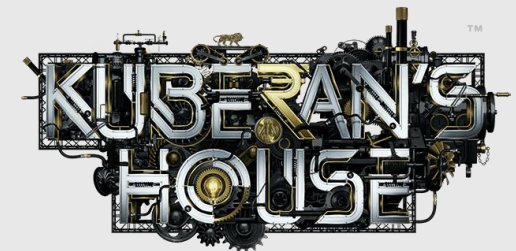
Financial and metric analysis of the company so far.
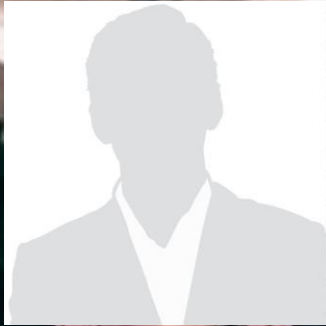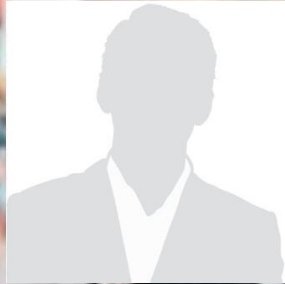
Revenues earned, Profits/Losses made, Projections, valuations etc

Hipster (Design)

Hacker (CTO)

Hustler (CEO)

Management Team
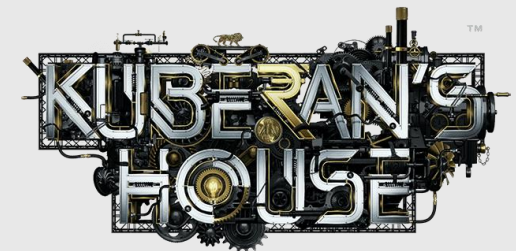
List down all your core members of the team here.

KUBERAN'S HOUSE
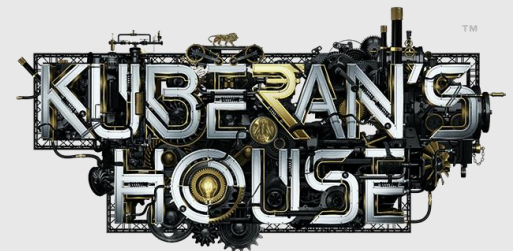
List down your competitor and mention the competitive advantage of your start-up/idea.
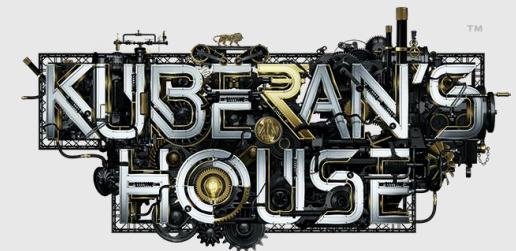
Problem/Opportunity

Example:

'Creating professional presentations takes a long time and requires design skills'.

What are the real time problems and what are the opportunities should be mentioned here.

Business model/ Revenue model of your company should be stated down here with the required information provided.
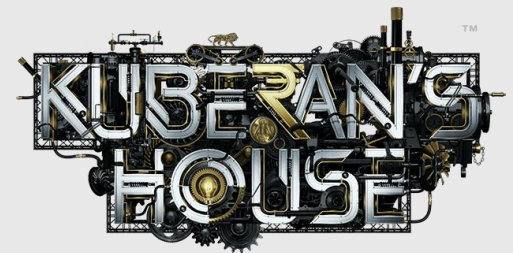
Underlying Magic

Example: 'No flash and no plugins, platform works on any browser'.

Example: 'Patent pending automatic slide design technology'.

What is special or unique about your solution?

If you have a prototype this is where you show it.

THANKYOU